

Member Spotlight



In the Spotlight with SEEA Member Advanced Energy

Products	Energy Services and Products
HQ	Raleigh, NC
Areas Served	North Carolina and the Southeast, Consultant to clients nationally and internationally
# Employees	47



Meet Brian Coble

- Senior Vice President, Advanced Energy
- SEEA Member Representative
- SEEA Board Member

Advanced Energy has placed significant importance on its role with energy efficiency, and joined SEEA because of the positive work they saw the organization doing in the Southeast to promote energy efficiency education and outreach. Membership has provided them with a great opportunity to meet industry stakeholders in the region and bring information on current events back to our team to improve our services.

Brian's favorite quote by Mark Twain "The secret to getting ahead is getting started" represents simple, but wise advice and mirrors the attitude Advanced Energy has in its business practices. "Working with a wide range of clients, we have the opportunity to increase energy efficiency in a variety of locations. It has been exciting to see all of the developments that have taken place over the past 38 years."

Brian serves on the board of directors for SEEA and the opportunity has allowed him to develop deeper relationships with other board members. "My experience working with SEEA has been very positive. The organization has a dedicated and committed staff that works in an open and practical manner."

Brian's interest in energy efficiency sparked in the 1980s while watching his parents renovate their home to incorporate passive solar and improved energy efficiency. He later studied renewable energy and building science in college. Now, residing on a cattle farm with his wife and two kids, Brian spends most his down time working the farm or on his recent hobby as an antique truck and tractor mechanic.