

# BECOME A SPONSOR

## 2024 OPPORTUNITIES

### ABOUT SEEA

The **Southeast Energy Efficiency Alliance** (SEEA) promotes energy efficiency as a catalyst for economic growth, workforce development, and energy security in the Southeast and U.S. Island Territories. We provide research, consultation and education, stakeholder facilitation, program management and financial services that benefit all people living in the Southeast.

### WHY SPONSOR

For more 16 years, SEEA continues to bring together key stakeholders from across the energy sector to build connections, explore innovative program solutions, and plan for a more prosperous Southeast.

The obstacles and opportunities to continue this work are greater than ever. Your sponsorship allows us to meet this moment and enables us to continue our work to build a brighter future together.

### WAYS TO GIVE

#### Event Sponsorship

- Annual Member Meeting  
*June 4 -6, 2024 | Reston, VA*
- Southeast Energy Summit  
*November 4 - 6, 2024 | Nashville, TN*
- Roundtable Events  
*Various dates and locations*
- Networking Events  
*Various dates and locations*

#### Summit Scholarship Fund

Southeast Energy Summit attendee scholarships are an investment in a more diverse energy efficiency workforce. Your support allows students, young professionals or community-based partners to learn more about the industry and gain professional development experience.

#### General Support

Your general support contribution allows SEEA to pursue special projects or initiatives that are aligned with our core values but might otherwise not qualify for traditional funding opportunities.



# 2024 SPONSOR OPPORTUNITIES

## SPONSORSHIP LEVELS

2024 Annual Member Meeting	
Event App	\$3,000
Registration (2 available)	\$3,000 ea.
Breakfast (2 available)	\$3,000 ea.
Lunch <b>SOLD</b>	\$5,000 ea.
Receptions (2 available)	\$10,000 ea.
Afternoon Breaks (2 available)	\$1,500 ea.
Photo/Video	\$5,000
A/V Sponsor <b>SOLD</b>	\$3,000
2024 Southeast Energy Summit	
Headline	\$50,000
Platinum	\$25,000
Gold	\$20,000
Silver	\$15,000
Bronze	\$10,000
Partner	\$5,000
Member Exhibitor	\$2,000
Non-member Exhibitor	\$4,000
Roundtable Event	
Virtual	starts at \$1,500
In-person	starts at \$3,000
Networking Event	
In-person	starts at \$3,000

# FREQUENTLY ASKED QUESTIONS

## HOW DO I BECOME A SPONSOR?

- Select a sponsorship level that best fits your organization's needs.
- Select how you would like to apply your support among our Ways to Give.
- Sponsorships are fully customizable, can be distributed across multiple ways to give, and can be bundled with new or renewing memberships.
- All sponsors will be recognized on SEEA's website and in the annual report.
- Additional event recognition opportunities are offered on a first-come, first-served basis.

## HOW ARE SPONSORSHIPS INVOICED?

- We are able to invoice your sponsorship based on your budget or billing cycle, including across multiple events or years.
- Sponsorships can be invoiced separately or bundled with membership dues.

## WHAT EVENT SPONSORSHIPS ARE AVAILABLE?

In 2024, SEEA will host its second **Annual Member Meeting** at ICF headquarters in Reston, VA. This gathering provides a free, exclusive opportunity for our members to gather with one another, interact with SEEA leadership and staff, and attend premiere professional development sessions.

The **Southeast Energy Summit** is SEEA's signature annual conference that brings together more than 300 senior decision-makers, utility leaders, regulators, program managers, entrepreneurs and advocates across the energy sector to explore innovative energy solutions and plan for a brighter, more prosperous future in the Southeast.

Sponsorship opportunities for our popular **roundtable event series** and **networking events** are also available throughout the year.

## WHAT IS THE SUMMIT SCHOLARSHIP FUND?

The Summit Scholarship Fund supports summit registration costs for individuals with a demonstrated need. The goal of the scholarship fund is to help students, young professionals and staff at community-based organizations learn more about the energy industry and gain professional development experience.

## ARE THERE WAYS TO GENERALLY SUPPORT SEEA?

If an event sponsorship is not the best fit for your organization, you can now support SEEA with a general donation. A general donation allows us to pursue special projects or initiatives that are aligned with our core values but might otherwise not qualify for traditional funding opportunities. The flexibility of a general donation gives SEEA the opportunity to innovate and seek out Southeast-focused solutions.