

Southeast Energy Insecurity Project Implementation Award

Issued July 28, 2022



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Funding Opportunity

[The Southeast Energy Efficiency Alliance](#) (SEEA) promotes efficient energy as a catalyst for economic growth, workforce development and energy security across 11 southeastern states. We provide research, consultation and education, stakeholder facilitation, program management and financial services to a diverse set of stakeholders in the energy sector. In early 2022, SEEA assumed leadership of the Southeast Energy Insecurity Project, formerly known as the [Southeast Energy Insecurity Stakeholder Initiative](#) led by the Nicholas Institute for Environmental Policy Solutions at Duke University. The initiative produced a report, [Stakeholder Recommendations for Reducing Energy Insecurity in the Southeast United States](#) (“Final Report”), which includes 24 recommendations to address energy insecurity in the region.

In the next phase of this work, SEEA is offering awards to organizations that seek to advance one or more of the report’s recommendations through tangible action.

A. Funding Amount

The total available funding is \$25,000. SEEA anticipates funding up to 1-2 proposals ranging from \$10,000 - \$15,000 through this RFP.

B. Project Examples

While not limited to the list below, these are the types of projects SEEA expects to fund:

- **Research** - Collecting, compiling, and presenting information or data to advance or complete the objectives of a recommendation.
- **Planning** - Establishing a project plan or roadmap for achieving the objectives of a recommendation.
- **Convening or Group Facilitation** - Convening stakeholders to gather input to advance or complete the objective of a recommendation.
- **Program Development** - Building a program model for achieving the objectives of one or more recommendations.
- **Implementation** - Direct implementation that advances or completes one or more recommendations.

Project Restrictions

Award funds may not be used for the following purposes. Proposals that include these activities will not be considered.

- Purchase of real estate.
- Construction of new buildings, or refurbishment of existing buildings.
- Purchase or installation technology hardware, equipment or building materials.
- Capital to finance loan products or related risk reduction mechanisms (loan loss reserves, interest rate buy-downs).

- Contact, or urging the public to contact, members of a legislative body for the purposes of proposing, supporting, adopting or opposing legislation.

C. Project Requirements

At a minimum, proposed projects must comply with the following:

- **Geography** - Projects must be located within SEEA’s territory. This includes Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia.
- **Project Term** - Projects must have a period of performance of no more than six months. Project activities must end by April 1, 2023.
Reporting - Awardees must participate in at least three project update calls throughout the project term (kick-off, mid-term and final) and provide a publicly available summary of project activities and outcomes (to be finalized in award negotiations).
- **Copyrights and Data Rights** - SEEA and award winners shall hold equal the rights to all new data and materials arising from this award.
- **Insurance** - Awardees will be required to provide proof of general liability insurance.

Proposal Evaluation Criteria

Scoring Criterion	Points
Design The proposal clearly articulates which recommendation(s) from the Final Report the project will address, what activities will be performed to advance the recommendation, what the expected outcome of the work will be, how the project will be managed and by whom, project partners and roles, and a timeline for completion with clear and attainable benchmarks.	30
Immediate Impact The proposal is persuasive that the proposed activities are the most impactful approach to addressing the chosen Final Report recommendation.	30
Longer-term Impact The proposal identifies how the project will generate momentum to advance the Final Report recommendation beyond the term of the award funding or how its outcomes can be built upon to support long-term impact after the project end date.	20
Equity and Inclusiveness The proposal details how the proposed project will directly involve under-represented or at-risk communities or organizations, such as those from rural communities, BIPOC communities, low-income communities, and/or immigrant and refugee communities.	20
Total	100

Review Process

SEEA expects to assemble a Southeast Energy Insecurity Leadership Forum comprised of regional experts. The members of the leadership forum, in partnership with SEEA, will review and recommend proposals for the award.

Equal Opportunity

SEEA is an equal opportunity employer and is committed to a policy of nondiscrimination with regard to race, sex, color, age, religion, creed, class, sexual orientation, national origin and disability.

General Information

Contact with members of the SEEA staff or board in connection with this RFP may not be made other than as specified in this RFP. Unauthorized direct or indirect contact may be cause for rejection of a proposal.

Important Dates

- **Submission Period** - 07/28/22 – 09/2/22 (5 p.m. EST)
- **Informational Webinar** - 08/9/22 (10 a.m. EST) Register at seealliance.org/events
- **Review Period** - 09/4/22 – 10/5/22
- **Project Term End** - 4/1/2023

For more information, please contact: rfp@seealliance.org; or visit seealliance.org/rfp.

Proposal Template

Not to exceed three pages, please direct questions to rfp@seealliance.org.

Applicant Information

Organization	Point of Contact
Mailing Address:	Title:
Website:	Email:
Telephone:	Phone:

- **Requested Grant Amount:** \$ _____

- **Project Description:** (1.5 pages) Please provide a brief summary of your proposed project and its related activities. Brevity is appreciated. Be as specific as possible regarding:
 - What Final Report recommendation(s) are you trying to address?
 - What activities will be performed to advance the recommendation? If appropriate describe the geographic scope of the effort.
 - What are the expected outcome(s) of the work? If appropriate describe any materials or deliverables that will be produced.
 - How the project will be managed and by whom? Describe any project partners and roles.
 - Please provide a timeline with key milestones and related deliverables.

- **Immediate Impact:** (0.5 page) Please provide detail about the expected near and long-term impacts of your proposal if it is successful (i.e. workers trained, community members reached, jobs created, private investment leveraged, market impact).

- **Longer-Term Impact:** (0.5 page): Describe how the project will generate momentum to advance the Final Report recommendation beyond the term of the award funding or how its outcomes can be built upon to support long-term impact after the project end date.

- **Equity and Inclusiveness:** (0.5 page): Describe how your project team directly involves members or organizations from underserved communities, including reasoning for considering them underserved.