



# ***SOUTHEAST ENERGY SUMMIT***

Loews Vanderbilt Hotel |  
Nashville, TN  
November 20-22, 2024

## 2024 Sponsor Prospectus

“This event is so welcoming and people-centric... this conference is like a family gathering to me!”

## ***ABOUT THE SUMMIT//***

The **2024 Southeast Energy Summit** explores the potential to advance new technologies, build better programs, establish a diverse energy workforce and prepare a more resilient region through energy efficiency.

The obstacles and opportunities for the future of energy efficiency have never been greater than they are right now. Join us, November 20 - 22, 2024, in Nashville, TN to forge a build a healthier, more efficient and prosperous Southeast!

## ***ABOUT SEEA//***

The **Southeast Energy Efficiency Alliance (SEEA)** promotes efficient energy as a catalyst for economic growth, workforce development, and energy security across 11 southeastern states. We provide research, consultation and education, stakeholder facilitation, program management and financial services to a diverse set of companies and organizations in the energy sector.

## WHY SPONSOR//

The Southeast Energy Summit is the leading networking and learning experience on energy efficiency in the Southeast. When you sponsor the summit, you'll gain access to key players needed to help realize your organization's program, policy, and business development goals.

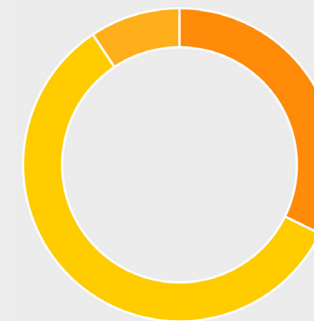
In previous years, the summit has brought together over 300 senior decision-makers, utility leaders, regulators, program managers, entrepreneurs, and advocates from across the energy sector.

Your sponsorship also supports SEEA's vision that all people in the Southeast can live and work in healthy and resilient buildings, utilize clean and affordable transportation, and thrive in a robust and equitable economy.

"[The] SEEA conference has great spirit!"

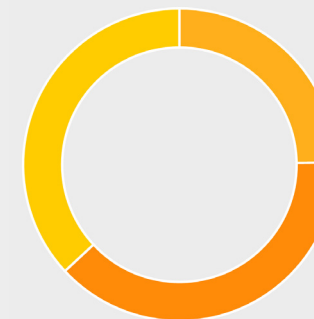
## WHO ATTENDS//

### By Industry



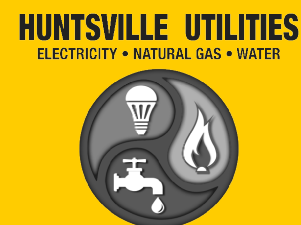
58% Energy Products & Services  
9% Utilities  
32% Academic/NGO/Nonprofit organizations

### By Title



38% Senior Decision-Makers  
25% Executives  
37% Managers & below

## PREVIOUS SPONSORS



# SPONSORSHIP LEVELS

## & BENEFITS//

	RESERVED HEADLINE \$50,000	PLATINUM \$25,000	GOLD \$20,000
Summit registrations	7	5	4
Private reception invitations	2	2	2
Discount on additional tickets	10%	10%	10%
Exhibitor package	Premier (First floor location)	Premier (First floor location)	Premier (First floor location)
Included on sponsor page	Logo & link	Logo & link	Logo & link
Included on conference app	Premier ad rotation & sponsor profile	Premier ad rotation & sponsor profile	Premier ad rotation & sponsor profile
Included on onsite printed & digital signage	Headline logo	Logo	Logo
Included in conference marketing	Headline logo & link	Logo & link	Logo & link
Include promotional items in registration bag	●	●	●
Opt-in attendee list	●	●	●
Breakout session speaker introduction opportunity <i>(for select recognition opportunities)</i>	●	●	●

	SILVER \$15,000	BRONZE \$10,000	PARTNER \$5,000
Summit registrations	3	2	1
Discount on additional tickets	5%	5%	5%
Exhibitor package	Standard (Mezzanine location)	Standard (Mezzanine location)	Standard (Mezzanine location)
Included on sponsor page	Logo & link	Logo & link	Name & link
Included on conference app	Ad rotation & sponsor profile	Ad rotation & sponsor profile	Ad rotation & sponsor profile
Included on onsite signage	Logo	Logo	Name only
Included in conference marketing	Logo & link	Name & link	Name & link
Include promotional items in registration bag	●	●	●
Opt-in attendee list	●	●	●
Breakout session speaker introduction opportunity			

“[SES is] such an innovative conference full of learning and hope for the future of sustainable energy”

## EXHIBITOR PACKAGES//



The 2024 Southeast Energy Summit will be hosted at the Loews Vanderbilt in Nashville, TN.

Immerse yourself in old and new Nashville at this iconic, award-winning hotel. Located in midtown Nashville across from Vanderbilt University in the West End—off the tourist path—but just minutes from Nashville’s most renowned attractions.

The summit brings together regional and national leaders in energy efficiency including representatives from utilities, the energy services and products sector, nonprofits, consultants, researchers and more!

Exhibitor opportunities are **included in all sponsorships** and are available to purchase separate from sponsorship on a first-come, first-served basis.



### PREMIER

*Included in Headline, Platinum and Gold sponsorship packages.*

Member - \$2,000

Non-Member - \$4,000

The premier exhibitor package includes:

- 6 ft table, 2 chairs and power strip
- First floor pre-function space location

### STANDARD

*Included in Silver, Bronze and Partner sponsorship packages.*

Member - \$2,000

Non-Member - \$4,000

The standard exhibitor package includes:

- 6 ft table, 2 chairs and power strip
- Mezzanine level location



# RECOGNITION OPPORTUNITIES//

## FOR THE HEADLINE SPONSOR

### Headline Sponsor **RESERVED**

Exclusive opportunity to be listed alongside SEEA as the headline sponsor throughout the summit and in all marketing materials.

### Power Hour Karaoke **RESERVED**

This signature summit event attracts the entire conference! Speaking opportunities available.

## FOR PLATINUM SPONSORS ONLY

### Cocktails & Connection

Grab attendees' attention at the first networking opportunity of the conference. Speaking opportunities available.

### Lunch

Bring the entire summit together to share a meal and share ideas! Speaker introduction opportunities available.

### Summit Awards Lunch

Bring the entire summit together to share a meal and share ideas! Speaker introduction opportunities available.

## FOR GOLD SPONSORS AND ABOVE

### Breakfast

Fuel the start of the day by sponsoring breakfast. Two opportunities are available.

### Members-only Lounge

Highlight your brand to SEEA members and other VIPs in our exclusive members-only lounge. *\*No speaker introduction opportunity available.*

## FOR SILVER SPONSORS AND ABOVE

### Event App

Sponsor the official summit app. Attendees can use the app to connect with each other, learn about sponsors and speakers, plan their schedule and more!

### Scholarship Fund

Help seed the Summit Scholarship Fund and contribute to a more diverse energy efficiency workforce. Your sponsorship allows young, nascent or community-based professionals learn more about the industry and gain professional development experience.

### Named Session

Support a breakout session that speaks to your clients and prospects with a named session. Speaking opportunities are not included.

## FOR BRONZE SPONSORS AND ABOVE

### 30-minute Session Breaks

Host an extended break at the summit while promoting your company logo and brand. Suggested activations include self-care, fun snacks or wireless charging.

### Summit Photo & Video

Capture the moments that make the summit memorable and feature your company's logo in post-summit galleries and sizzle reels.

### Wi-Fi

Keep attendees connected by sponsoring the summit Wi-Fi. Customize the Wi-Fi network name, password and landing page.

## FOR PARTNER SPONSORS AND ABOVE

### 15-minute Session Breaks

Keep attendees hydrated and refreshed throughout the summit while promoting your company logo and brand.

### Summit Registration

Greet each summit attendee with a branded badge lanyard or bag, your logo on registration signage and a sustainable giveaway.

### Gift Your Ticket

If you are not planning on using all your included registrations, you can gift your ticket to ensure all can attend the summit. Gifted tickets are distributed by SEEA staff to nonprofits, academic, and minority business enterprises.

*Recognition opportunities are available on a first-come, first-served basis.*

Do you have an idea for summit sponsorship that you don't see here? We're excited to realize your creative concepts to engage summit attendees and amplify your brand at the premiere energy efficiency conference in the Southeast.



## CONTACT US//



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Southeast Energy Efficiency Alliance

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[seealliance.org](http://seealliance.org)



Become a sponsor today!  
Contact Jamie Fitzsimons to  
get started.