

# BECOME A MEMBER

SMART ENERGY. STRONG ECONOMY. **FOR ALL.**

## ABOUT SEEA

The **Southeast Energy Efficiency Alliance** (SEEA) promotes energy efficiency as a catalyst for economic growth, workforce development, and energy security in the Southeast.



## OUR MEMBERS

SEEA's **members** are a respected network of energy stakeholders including:

- Investor-Owned Utilities
- Cooperative & Municipal Utilities
- Government Agencies
- Nonprofits
- Academia
- Manufacturers & Distributors
- Program Implementers
- Energy Services Firms
- Analysts & Consultants
- Energy Management Platform & Software Providers

## MEMBERSHIP CONTRIBUTIONS

Annual membership contributions are determined by organization type and size. Contact Katie Strickland at [kstrickland@seealliance.org](mailto:kstrickland@seealliance.org) for your membership quote.

### TIER I

Nonprofits, Academia, State Energy Offices,  
or For-profits < 20 employees  
*(excludes cooperative utilities)*

### TIER II

For-profits, 20 to 199 employees

### TIER III

For-profits, 200 to 999 employees

### TIER IV

For-profits, more than 1,000 employees

## LET'S CONNECT

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Communications & Events Associate  
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## JOIN OUR COMMUNITY

Connect with a network of companies and organizations who are committed to building a more prosperous, resilient, and equitable Southeast.

- Present recent initiatives and areas of focus at member meet and greet events.
- Attend exclusive member-only networking events.
- Meet energy efficiency experts, leaders, and decision makers.



## SUPPORT OUR MISSION

We need your expertise and industry insight to further our mission.

- Serve on a SEEA committee or advisory group.
- Nominate and serve as a member of SEEA's board of directors.
- Serve as an advisor or mentor to SEEA staff.
- Participate in regional collaborative working groups.



## GAIN VISIBILITY

SEEA celebrates and acknowledges our members' commitment to the Southeast.

- Receive recognition on SEEA's website and social media platforms.
- Host a member-led webinar for SEEA's network.
- Participate in the annual Southeast Energy Summit as a speaker, sponsor, or advisor.
- Speaking & presentation opportunities.
- Participate in regional collaborative working groups.

## MEMBER BENEFITS

Your membership supports our mission to optimize the use and impact of energy in the Southeast. In return, you'll receive:

- Invitations to live and virtual SEEA events, educational sessions, and facilitated groups.
- Exclusive invitations to member-only events including our annual member meeting.
- Preferred member rate for the Southeast Energy Summit, our annual conference.
- Preferred member rate for SEEA core services contracts.
- The opportunity to claim a corporate tax deduction for your SEEA membership.



## GET A NUANCED VIEW OF THE SOUTHEAST

Gain access to SEEA's expert staff who provide the detailed analysis and cultural context needed to understand the dynamics of addressing energy issues in the Southeast.

- Enjoy early and exclusive access to energy efficiency updates, reports, resources, and opportunities.
- Free attendance to webinars developed and curated by SEEA staff on relevant and timely topics.
- Engage SEEA staff in consultative services on energy insecurity, regional policy, energy efficiency in buildings, and energy efficient transportation.
- Let us connect you to key stakeholders and potential partners who can help you achieve your goals.

***"[SEEA does] an excellent job of driving good discussion around current and trending topics and provides a laid back approach to networking."***

# OUR CORE SERVICES

## 1 Research

SEEA utilizes a range of diverse data sets to provide contextualized analysis, increase understanding of local conditions, and inform effective strategies. Our research products include mapping, and interactive educational and project planning tools. SEEA's research capabilities inform our outreach strategy by showing where energy projects can have the highest equity and emissions impact as well as the highest likelihood of success. Our research helps stakeholders better understand the communities they serve and ground decisions in historical and cultural context.

## 2 Consultation and Education

Local energy planning stakeholders can lack staff capacity and expertise to navigate complex energy planning and programmatic initiatives. SEEA fills this capacity gap, providing technical knowledge, market intelligence, strategic guidance, and education to help communities solve problems, navigate change, and increase impact. Leveraging our team's skills, experience, and network, SEEA supports local stakeholders to understand their needs, consider their options, connect with peers, and make informed decisions.

## 3 Facilitation

Planning and executing energy initiatives requires partnership and collaboration among a diverse set of stakeholders and organizations. SEEA has been at the forefront of building, cultivating, and expanding the community of practice in the energy sector across the Southeast. Leveraging our extensive membership base and broad national network, SEEA identifies the stakeholders needed to execute energy initiatives and brings stakeholders together to coordinate efforts within a specific geography and tackle the sector's toughest challenges.

## 4 Program Management & Financial Services

SEEA plans, organizes, and manages the execution of structured processes that help teams and collaborators make progress toward their goals. Building effective partnerships requires a thoughtful and considered approach that emphasizes process, inclusion, and establishing trust. In addition to their extensive technical knowledge and expertise, SEEA staff are trained in communication, problem-solving, meeting design, and facilitation. Our team approaches facilitation with a spirit of openness, curiosity, and kindness, working to create inclusive environments that meet stakeholder needs, enable constructive dialogue, and make forward progress.

## 5 Fostering Diversity, Inclusion, and Integration

SEEA believes that equity is an energy efficiency strategy. We use our network and convening capacity to foster industry dialogue that nurtures a culture of diversity, inclusion, and integration within the energy sector. Creating an inclusive culture within organizations supports a diverse workforce, promotes innovative thinking, increases employee engagement, and enhances supplier diversity. SEEA is committed to expanding equitable access to the job opportunities generated by clean energy technology and is expanding our footprint in regional workforce development initiatives in partnership with regional universities, community colleges, technical training centers, and private industry.