



# LOOKING FOR A WATER HEATER THAT **PAYS YOU BACK?**

## WHAT IS A HEAT PUMP WATER HEATER?

An ENERGY STAR® high efficiency heat pump water heater is an energy efficient electric tank water heater which uses electricity to transfer heat from the surrounding air into the water, essentially the reverse process of your household refrigerator. HPWHs are referred to as hybrid, because they have the capacity to shift between standard electric and heat pump settings.

## BENEFITS

### CUT WATER HEATING COSTS BY UP TO 70%

- A HPWH can save you \$300–400 annually compared to a traditional water heater – no behavior changes needed due to their more efficient use of energy.

### SMART FEATURES, SIMPLE CONTROLS

- Many models come with Wi-Fi or app-based controls to adjust temperature, monitor usage, or activate “vacation mode” for extra savings. Control when you want it, and automation when you don’t.

### ADDED RESALE VALUE

- Smart, efficient appliances can help make your home more appealing to future buyers – especially in a market that values lower utility costs.

### EXTRA SAVINGS, EASY REPLACEMENT

- Uses the same plumbing and standard 240V hookup. Most installs take just a few hours. No gas line, no electrical panel upgrade, no surprises.

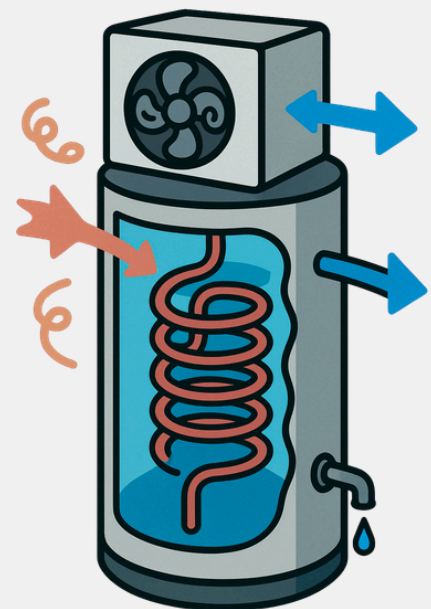
## REBATES & CREDITS

### STATE

Depending on your state and project type (new or retrofit) you may qualify for additional incentives.

### UTILITY

Check your local utility for available rebate offerings on the purchase of a HPWH. Additionally, if your equipment is compatible, you may qualify for Smart Metering and could be eligible for additional credits.



## CONTACT



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### DOES IT REALLY SAVE ME MONEY?

Yes! HPWHs can cut your water heating bill by up to 70%. Most households save \$300–400 per year on their electric bill. With the available incentives, the system can pay for itself in just a few years – and then it keeps saving you money.



### WILL IT WORK IN MY HOUSE?

If you're replacing a standard electric tank water heater or building new, a HPWH is a smart solution for your garage, laundry room, or utility space. It installs like a regular tank and uses the same plumbing and electrical connections in most cases. Once installed, it works just like your old water heater – only smarter and more efficient. Plus, when installed in a space like a garage, you get the added benefits of dehumidification and cooling. More questions about how a HPWH fits into your home? Contact your local [insert Company Name] representative!



### ARE HPWHs LOUD?

The noise they make is comparable to a refrigerator when it is running. When the HPWH is installed in a part of your home like a garage or utility room, noise will be even further reduced. To take it a step further, insulation can be added to the space to reduce noise.

Company Name



- Phone
- Email
- Website
- Address



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### SCAN FOR MORE INFORMATION



ENERGY STAR Rebate Finder



HPWH Savings Calculator



Rewiring America