

The Path Forward – Speaker List



Leigh Alderman

Senior Advisor, Georgia Health Policy Center

Leigh Alderman serves as senior advisor to the director of the Georgia Health Policy Center. She focuses on partnering with community stakeholders to address the determinants of health and equity, applying her expertise in strategic planning, health policy, systems thinking, and meeting design and facilitation.

Alderman leads the center's [Health in All Policies](#) and Public Health Law Research teams. She provides leadership support to the Robert Wood Johnson Foundation-sponsored [Bridging for Health: Improving Community Health Through Innovations in Financing](#), the [Legislative Health Policy Certificate Program](#), and a statewide strategic planning initiative to address the opioid crisis. She also leads the center's work on Georgia Homes for Healthy Futures, funded by The Kresge Foundation, and collaborates with the [Atlanta Regional Collaborative for Health Improvement](#) on special initiatives.

Alderman seeks partners from all sectors who are interested in collaborating and innovating with communities to achieve sustainable and equitable thriving communities.



Marshall Cherry

Chief Operating Officer, Roanoke EMC

Marshall Cherry has served at Roanoke Electric Cooperative located in northeastern North Carolina for over 27 years and has been the organization's chief operating officer since 2014. Throughout his tenure at Roanoke Electric, Marshall has gained broad experience in customer relations management, communications/public relations, information technology, organizational development, non-profit management, and economic development.

One of his responsibilities is leading the organization's corporate strategy, which includes managing 30 to 35 initiatives interchangeably. Some of the cooperative's high impact programs resulting from this work include a tariff-based energy efficiency financing program that affords more inclusivity for all member-owners, a Community Solar garden offering more low income member-owners access to renewable energy options, and an

internet service which enables more connectivity to edge-of-grid devices; i.e., smart thermostats to member-owners. Roanoke Electric is a 2016 inductee of the Palladium Group's Hall of Fame for Executing Strategy. Marshall is a former board chair of the Carolina Small Business Development Fund, a statewide Community Development Financial Institution. In 2018, Governor Roy Cooper appointed Marshall to serve on the state's Education and Workforce Innovation Commission. He is a current member of the Duke Energy North Carolina State President's Advisory Council and chairs Touchstone Energy's Standards and Best Practices Committee.

He received a B.S. in Business Administration from Livingstone College, Salisbury, North Carolina. He is also a graduate of two of North Carolina's leading economic development leadership programs—North Carolina Rural Economic Development Center's Leadership Institute and Leadership North Carolina. He received an honorable discharge from the U.S. Army Reserves after eight years of service.

A father of five, Marshall and his wife, Cheryl, reside in Winterville, NC.



Phil Croskey

CEO and Co-Founder, MD Energy Advisors

Phil is the CEO and Co-Founder of MD Energy Advisors and has over 20 years of executive and managerial experience in the areas of energy, business development, finance, and economic development. Phil is responsible for strategic direction and revenue growth of MD Energy Advisors by developing and implementing high-level strategies, making company decisions, and acting as the chief communicator. Phil also oversees the technology arm of the company energy shopping website PointClickSwitch.com. Prior to Co-Founding MD Energy Advisors Phil was Director of Real Estate Development at the Baltimore Development Corporation (BDC) where he was responsible for over \$3 billion of development projects for the City of Baltimore.

Prior to joining BDC, Mr. Croskey was part of the management team at credit card giant - MBNA America (now Bank of America) in Wilmington Delaware, with management roles in marketing, sales, finance, and risk mitigation.

Deeply committed to service, Phil serves on numerous area boards including American Association of Blacks in Energy (AABE) Baltimore Chapter, Clean Air Partners, and Urban Teachers. In 2013, Phil was selected Top 40 Under 40 by the Baltimore Business Journal. In 2018, Phil was selected to participate in The American Israel Public Affairs

Committee (AIPAC) African American Emerging Leader delegation to Israel and was awarded one of Maryland Daily Record “Most Admired CEOs.” Phil is deeply passionate about entrepreneurship and mentors many on how to pursue starting a business. A native of Cleveland, OH, Mr. Croskey earned a Bachelor of Science degree in Business Management from Morgan State University.



Stan Cross

Director of Electric Transportation, Southern Alliance for Clean Energy.

Stan leads electric transportation policy and utility reform efforts across the Southeast. Previously, Stan led and co-founded Brightfield Transportation Solutions—an Asheville start-up that designs and deploys solar-integrated electric vehicle charging stations. Stan also served as a transportation electrification consultant for the Cities of Raleigh and Charlotte, NC and the Energy Foundation.

Stan’s decade of experience in the electric transportation trenches demonstrates that the development of innovative and supportive state, municipal and utility policies is central to unlocking the electric transportation market. Stan’s leadership has been recognized by the US D.O.E. Clean Cities Partner Award and the NC Sustainable Energy Association Clean Energy Business Community Initiative Award. He is a founding member of the Clean Vehicles Coalition and Plug-In NC Steering Committee where he serves as Policy Chair. Stan also serves on the policy committees of Drive Electric Florida and Drive Electric Tennessee.

Prior to his work with transportation electrification, Stan led Warren Wilson College’s Environmental Leadership Center and was recognized as NC’s Environmental Educator of the Year. Stan received a BA in Psychology from Skidmore College and his Masters of Arts and Science from the University of North Carolina at Asheville with a concentration in climate change and creative writing.



Huiet Joseph

Director of Sustainability and Engineering, Cox Enterprises

Huiet Joseph is a Director of Sustainability and Engineering leading the energy and water conservation efforts for Cox Enterprises. Huiet leads a team of engineers and is responsible for developing and executing strategies, initiatives, and capital projects to reduce Cox’s carbon footprint and water consumption. In the fourteen years Huiet has been with Cox, he and his team have completed more than 400 energy conservation and water conservation projects across the company’s subsidiaries – Cox Communications and Cox Automotive.

Huiet holds a bachelor’s degree in Physics from Dillard University, a bachelor’s degree in Mechanical Engineering from the Georgia Institute of Technology and an MBA from Middle Tennessee State University. He is a licensed Professional Engineer and holds several certifications from the Association of Energy Engineers, including the Certified Energy Manager and the Certified Energy Procurement Professional titles.



Dr. Anthony Kinslow

CEO and Founder, Gemini Energy Solutions

Anthony, the Founder and CEO of Gemini Energy Solutions, is an expert in energy efficiency and a research-oriented practitioner who utilizes best practices from around the world to develop innovative solutions for his clients. His company's focus is reflective of Anthony's mission in life — making a meaningful impact on mitigating global warming. In Gemini, Anthony has created a vehicle to engage, educate, and energize underrepresented minority communities and the underserved small commercial building market in energy efficiency. Under Anthony’s leadership, Gemini is implementing strategies for overcoming cultural and socio-economic barriers that prevent the vast majority of Americans from being aware or engaged in energy efficiency. Operating nationwide, the company also partners with municipalities — such as San Francisco International Airport and Memphis, TN — to support their efforts to meet their climate change goals and increase economic resiliency through energy efficiency. Anthony is also an adjunct lecturer at Stanford University where he teaches about Racial Equity in Energy. Anthony earned his Ph.D. in Civil and Environmental Engineering from Stanford

University, an M.S. in Sustainable Design and Construction, also from Stanford, and his B.S. in Civil and Environmental Engineering from North Carolina A&T State University.



Abe Kruger

Principal, SK Collaborative

Abe Kruger, cofounder of SK Collaborative, honed his expertise in sustainable construction over the last 15 years as a contractor, educator, and consultant in the residential construction industry. He has numerous industry accreditations, including Certified Energy Manager (CEM), LEED AP HOMES, BPI Building Analyst, and Home Energy Rating System (HERS) Trainer, Quality Assurance Designee (QAD), and Rater.

He is a member of the national Residential Energy Services Network (RESNET) Board of Directors and Georgia Healthy Homes Coalition Steering Committee. He is the coauthor of the first residential green building textbook, *Green Building: Principles and Practices in Residential Construction* (Delmar/Cengage Learning).



Dana Lowell

Senior Vice President & Technical Director, MJ Bradley

Mr. Lowell is Technical Director of MJB&A's transportation group, providing clients with strategic analysis and technical support for mobile source emissions reduction programs. Mr. Lowell has been involved with development and testing of advanced transportation technologies for over 24 years, beginning as head of research and development for the MTA New York City Transit Department of Buses, where he helped to bring CNG and hybrid-electric buses into the fleet and developed and managed a program to retrofit over 3,000 diesel buses with emissions controls.

With MJB&A since 2004 Mr. Lowell has continued to provide similar support to transit agencies and other large fleet operators. In the last few years Mr. Lowell's primary focus has been transportation electrification, including modeling of EV grid impacts and societal net benefits, as well as technical support to transit agencies to help them plan for implementation of electric transit buses. MJB&A electric bus clients include TransLink/Coast Mountain Bus in Vancouver and BC Transit in Victoria, BC; the Milwaukee County Department of Transportation, New York City Transit, and the Washington Metropolitan Area Transit Authority.

Dana holds a Bachelor of Science degree in Mechanical Engineering from Princeton University, as well as a Masters Degree in Business Administration from the Stern School at New York University.

Jacquie Moss

Research Fellow, Texas Energy Poverty Research Institute

Jacquie Moss is Research Fellow at the Texas Energy Poverty Research Institute (TEPRI). She conducts research, analysis, and data visualization on topics related to equitable access to affordable energy across Texas. Jacquie has an undergraduate degree in architecture from the University of Texas at Austin and a Master's in Environmental Management from the University of San Francisco. Certified in geospatial analysis, she combines her skills as a systems thinker, visual storyteller, and academic researcher to analyze and describe the complex relationship between poverty and energy.

As Research Fellow, she is committed to TEPRI's mission of inspiring lasting energy solutions for low-income communities across Texas. We work with teams of experts to conduct research, build evidence, create tools, and partner with local jurisdictions to pilot and test new practices that can scale through effective networks. Our efforts aim to improve the systems that are needed to enable sustainable energy solutions to reach underserved communities so that their benefits may flow to those most in need.



Chris Neme

Co-Founder and Principal, Energy Futures Group

Chris Neme is a Co-Founder and Principal of Energy Futures Group (EFG). He specializes in analysis of markets for energy efficiency measures and the design of programs and policies to promote them. Over his 20+ years in the energy efficiency industry, Chris has conducted analyses of efficiency potential in five states; led utility-stakeholder "collaboratives" in six states; led or supported the development of Technical Reference Manuals for deemed savings in eight states/provinces, defended expert witness testimony before regulatory commissions in ten different jurisdictions; and reviewed or developed efficiency programs and policies in more than 20 different states, several Canadian provinces and several European countries. Chris has published a number of papers and reports on a wide range of efficiency program and policy topics, led several different training courses on the elements of good efficiency program design, recently served as Co-Chair of NEEP's EM&V Research and

Evaluation Committee and is currently assisting NEEP in managing an emerging technologies project.



Rebecca Philipsborn

Department of Pediatrics, Assistant Professor, Emory University School of Medicine

Frank Rapley

Senior Manager, Tennessee Valley Authority



John Shenot

Senior Advisor, Regulatory Assistance Project

John Shenot is a senior advisor to the Regulatory Assistance Project. Before joining RAP in 2011 he served in state government for nearly 20 years as an electric power sector specialist for the Wisconsin Department of Natural Resources and as policy advisor to the Public Service Commission of Wisconsin. John's work at RAP focuses on helping utility regulators and other public officials ensure that the transition to a cleaner power sector is affordable, reliable, and equitable. In recent years he has focused much of his work on how to value and appropriately compensate distributed energy resources, authoring several publications on this topic and supporting utility commission proceedings and stakeholder discussions in about a dozen states.



Kelley Smith-Burk

Director, Florida Department of Agriculture and Consumer Services, Office of Energy



Nikki Fried

Commissioner, Florida Department of Agriculture and Consumer Services

Nikki Fried, Florida’s 12th Commissioner of Agriculture and Consumer Services, is a lifelong Floridian, attorney and passionate activist.

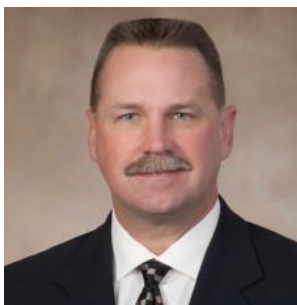
Born and raised in Miami, Commissioner Fried graduated from the University of Florida, where she received her bachelor’s, master’s and juris doctor degrees. While at the University of Florida, she served as student body president – the first woman to hold the position in nearly two decades.

As an attorney, she was head of the Felony Division at the Alachua County Public Defender’s Office and worked in private practice in South Florida, defending homeowners against foreclosure during the 2007-2008 housing crisis.

Prior to being elected, Fried worked at law firms as a government consultant, advocating on behalf of clients before the Florida Legislature. In 2017, she formed her own firm to advocate in Tallahassee for at-risk children, the Broward County School Board, and for the expansion of patient access to medical marijuana.

Throughout her career she has served with numerous organizations including the Young Lawyers Board of Governors, Chair of the Broward Days Board of Directors, Legal Needs of Children Bar Committee, LeRoy Collins Institute, Girl Scouts of Southeast Florida, University of Florida Governmental Relations Advisory Committee, University of Florida Board of Trustees, Florida’s Children First, and others.

Fried is a member of Florida Blue Key, the oldest and most prestigious leadership honorary in the state of Florida.



Brent Bailey

Commissioner, Mississippi Public Service Commission

Commissioner Brent Bailey won his Republican Primary in August 2019, then was elected to serve as the Mississippi Public Service Commissioner from the Central District in November.

Commissioner Bailey is a graduate of Carthage High School. He attended East Central Community College before transferring to Mississippi State University to earn his degree in Agriculture and Biological Engineering in 1994 while earning a letter and scholarship as a football walk-on.

Prior to taking office, Commissioner Bailey served as State Activities Coordinator with the 25x’25 Initiative since October 2006, working with a broad cross-section of Mississippians and Southeastern stakeholders to mobilize support for energy efficiency and renewable energy solutions, and to convey consumers’ role in a new national energy strategy. He has also worked with agriculture and forestry leaders to identify resiliency and

adaptation measures that ensure food and energy security, economic development, and conservation goals are met.

Before joining the 25x'25 Initiative, he worked at private companies and nonprofit organizations, including Pickering, Inc. and the Mississippi Farm Bureau Federation. Commissioner Bailey has also participated in numerous rule-making proceedings and continues to represent the interests of consumers at the Mississippi Public Service Commission.

Commissioner Bailey is active with numerous state and regional initiatives focusing on natural resource conservation and fair energy policies. He received the MSU College of Agriculture and Life Sciences Alumni Achievement Award for contributions to the economic viability of the state agriculture and forestry sectors.

A sixth generation Mississippian, Commissioner Bailey has lived in Madison County with his wife Rhonda for the past 17 years.



Dawn Thorpe

Chief Operating Officer, Skill Demand

Helping others is at the core of Dawn Thorpe. Whether through helping them to understand how to become financially independent, rebuild their lives after a tragic fire or flood, save the planet by reducing their energy consumption, or helping them to find lifetime careers with sustainable wages. Dawn is in the business of helping others break the chains of poverty and has devoted her life to the solutions necessary for new beginnings.

Throughout her career, Dawn has held a variety of roles and developed a myriad of skills along the way. Dawn utilizes those skills to exceed her corporate goals of creating and implementing projects that allow her team to bring more diversity, equity and inclusion in the energy efficiency industry.

Dawn has secured and managed multi-million-dollar projects utilizing her skills of: strategic planning, budgeting, operations and logistics management, data & business metric analytics, and multi-cultural trainings. Dawn holds a BS in Business Administration (Finance), an MBA (Marketing) and holds a certification in Project Management (PMP).

As a philanthropist, Dawn has impacted generations for nearly two decades. After her niece, Dasia, died on her 7th birthday in 2004, Dawn created a foundation to help young girls to see themselves through God's eyes. Throughout the years, the foundation has successfully conducted workshops helping to build self-esteem in young girls, bring awareness of

non-traditional careers, encourage financial literacy, and expose children to careers in STEM.



Marge Anderson

Executive Vice President, Education and Training, Communications, Slipstream

Marge heads Slipstream’s Market Development and Customer Empowerment teams, who make energy efficiency easy and accessible for practitioners and consumers. Her team breaks down technical and economic barriers to smart energy choices. They share the enduring value of our work and why we do it.

Marge found energy efficiency after a series of accidental career choices that included corn detasseling, canvassing, and customer service at the Beef-a-Roo. Fortunately, Marge’s thirst for innovation led her to Slipstream in 1995. Since then, Marge has been a thought leader in everything from partnership development to education to branding. She is particularly proud of our decades of work in technical education, which has led to a permanent shift in how building professionals approach their work. Marge also founded the annual Better Buildings: Better Business Conference, which draws the nation’s leading experts on high performance and energy efficient building strategies.

Marge’s perfect day involves reading, writing, and a long hike in the wilderness.