

BECOME A SPONSOR

2024 MEMBER MEETING

ABOUT SEEA//

The **Southeast Energy Efficiency Alliance** (SEEA) promotes energy efficiency as a catalyst for economic growth, workforce development, and energy security in 11 southeastern states. We provide research, consultation and education, stakeholder facilitation, program management and financial services that benefit all people living in the Southeast.

WHY SPONSOR//

SEEA brings together key stakeholders from across the energy sector to build connections, explore innovative program solutions and plan for a more prosperous Southeast.

Our mission is as real as it ever was. Your sponsorship allows us to meet this moment and enables us to continue our work to build a more prosperous Southeast together.

SPONSORSHIP LEVELS//

**RECEPTION
SPONSOR**
\$10,000
(2 available)

**PHOTO/VIDEO
SPONSOR**
\$5,000

**BREAKFAST
SPONSOR**
\$3,000
(2 available)

**EVENT APP
SPONSOR**
\$3,000

**REGISTRATION
SPONSOR**
\$3,000
(2 available)

**AFTERNOON
BREAK**
\$1,500
(2 available)

LET'S CONNECT//

Jamie Fitzsimons

Director of Membership and Corporate Development

jfitzsimons@seealliance.org



WAYS TO SUPPORT

Reception Sponsor – \$10,000 (2 available)

- Speaking opportunity
- Onsite and in-app acknowledgement
- Promotional materials may be provided for attendee bags

Photo/Video – \$5,000

- Exclusive sponsor of Meeting photo/video
- Onsite and in-app acknowledgement
- Promotional materials may be provided for attendee bags

App Sponsor – \$3,000

- Exclusive sponsor of meeting app
- Onsite and in-app acknowledgement
- Promotional materials may be provided for attendee bags

Registration Sponsor – \$3,000 (2 available)

Choose from:

- Lanyards for all attendees (customized with your company logo)
- Attendee bags (customized with your company logo)
- Onsite and in-app acknowledgement
- Promotional materials may be provided for attendee bags

Breakfast Sponsor – \$3,000 (2 available)

- On-site and in-app acknowledgement
- Display for marketing materials at breakfast
- Promotional materials may be provided for attendee bags

Afternoon Break sponsor – \$1,500 (2 available)

- Onsite and in-app acknowledgement
- Promotional materials may be provided for attendee bags

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FREQUENTLY ASKED QUESTIONS

HOW DO I BECOME A SPONSOR?

- Select a sponsorship level that best fits your organization's needs.
- Select how you would like to apply your support among our Ways to Give.
- Sponsorships are fully customizable, can be distributed across multiple ways to give, and can be bundled with new or renewing memberships.
- All sponsors will be recognized on SEEA's website and in the annual report.
- Additional event recognition opportunities are offered on a first-come, first-served basis.

HOW ARE SPONSORSHIPS INVOICED?

- We are able to invoice your sponsorship based on your budget or billing cycle, including across multiple events or years.
- Sponsorships can be invoiced separately or bundled with membership dues.

ARE THERE WAYS TO GENERALLY SUPPORT SEEA?

If an event sponsorship is not the best fit for your organization, you can now support SEEA with a general donation. A general donation allows us to designate funds to special projects or initiatives that arise throughout the year.

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