

EMERGING ENERGY EFFICIENCY TRENDS AND OPPORTUNITIES IN THE SOUTHEAST

AGENDA

March 14, 2007
8:30am to 2:15 pm

Georgia Tech Conference Center
800 Spring Street
Atlanta, Georgia
Phone: 404.347.9440

8:30 to 8:45am: Welcome and Introductions. Marilyn Brown, Chair, Southeast Energy Efficiency Alliance (SEEA)

8:45 to 9:30: Keynote Speaker: Raiford Smith, Product Development and Strategy, Duke Energy. Applying the NAPEE in the Southeast, Duke's Energy Efficiency Collaborative, and the Southeast Energy Efficiency Alliance's regional energy efficiency "Blueprint" initiative

9:30 to 12:45: Regional Program Options. *Each section will feature a presentation on an existing program in the region followed by a discussion to explore opportunities for regional cooperation/collaboration.*

(9:30 to 10:00)

New Homes

- Green Build Program (David Reed, JEA)

(10:00 to 10:30)

Existing Homes

- Home Performance with ENERGY STAR (Jerrol Gustafson, Austin Energy)

(10:30 to 10:45)

Break

(10:45 to 11:45)

Retail Products (Lighting and Appliances)

- Lighting (Dean Harless, Georgia Power)
- Appliances: Georgia's ENERGY STAR Sales Tax Holiday (Cyrus Bhedwar, Georgia Environmental Facilities Authority)

(11:45 to 12:45)

Commercial

- Commercial Food Service (Kay Tuttle, Duke Power)
- Commercial Lighting (Jeff Hickman, Southpoint Solutions)

12:45 to 1:30pm:

Lunch

1:30 to 2:00pm:

Other Regional Opportunities and Next Steps

2:00 to 2:15 pm:

Wrap Up

HANDOUT: Upcoming Opportunities to Leverage, Participate in, Plan Campaigns around, etc.

- Media by ASE/DOE on tax credits around April 15
- Planned Outreach by ASE/DOE on windows throughout 2007 (still TBD)
- Earth Day – April 2007
- Change a Light – October 2007
- Energy Awareness Month – October 2007
- Cool Your World ENERGY STAR campaign – 2007
- Other events